

Dear Friend and Member,

You now have a story that needs to be shared! That is, the story of your return to active living and good health through the healing power of chiropractic. We know from experience that your story is interesting and deserving of attention, especially to those who are new to chiropractic care. By sharing your story, you will help them obtain health and happiness – similar to what you now enjoy.

Because it is only sincerity that counts, it is important that your story comes from you in your own words, just as if you were speaking in person. Since we can't ask you to plant yourself in our lobby area to tell your story to every new member who arrives, would you please take a few moments in the coming week to jot down your experience with chiropractic?

We will then place your story, along with other members who have had great results, in our notebook of *Testimonials* for the office lobby and include it on the testimonial page of our Website.

No matter how simple or elaborate, by sharing your story with new members, you not only relieve the concerns of being a new member to chiropractic care, but you offer them the knowledge that they are not alone – other people have had similar issues alleviated through chiropractic care.

*Below are a few ideas to help you get started:*

1. *Describe your condition (location, duration, severity).*
2. *Describe previous care and results.*
3. *How were you referred to this office?*
4. *Did you have any doubts about chiropractic helping you?*
5. *Describe your impressions of chiropractic; this office, office staff, and the doctor on your first two visits.*
6. *Describe your results with initial problem (time frame, other comments).*
7. *Describe any other good health results (ex: allergies, headaches, indigestion, TMJ, etc.).*
8. *Candid comments (about doctor, staff, results, and what you want to tell others).*

Kindly drop off, mail or e-mail your *Testimonial* to our office at your earliest convenience. We'll let you know when our notebook is updated!

Thank you, in advance, for contribution to chiropractic.

*Yours in Good Health,*

Christina K Scott, D.C.